

HPAIR 2009 Business Conference

Braving New Frontiers: Tomorrow's Ventures Today



The HPAIR Business Conference promotes an innovative approach to creating a world-class forum of discussion for undergraduate and MBA students, professionals, and leaders around the globe. Since 2004, over 300 delegates have come together annually from more than 50 countries to interact and learn about the most dynamic areas of Asian business from prominent industry leaders and policy makers of our era. Past Conferences have been held at Kuala Lumpur, Hong Kong, Tokyo, Singapore, Mumbai, and Shanghai.

Our Main Goals

- **PROVIDE** talented delegates worldwide with the knowledge and insight into a broad spectrum of industries
- **ENGAGE** our delegates in understanding the trends that shape global businesses today
- **STIMULATE** discussion among delegates and renowned experts to address contemporary challenges
- **CONNECT** young leaders and established professionals to create a stronger network for the present and future

Conference Description

The HPAIR Business Conference is an annual event that attracts hundreds of talented students and young professionals to participate in a 4-day program centered on the most vibrant areas of Asian business today. Our conference provides a comprehensive analysis of the current and future developments of economic trends in Asia. Our forum for discussion provides opportunities to engage and interact with leaders from around the globe to gain knowledge and insight into a broad spectrum of industrial development and advances.



Date: August 6-9, 2009
Location: Tokyo, Japan
Expected Attendance: 400

Special Events:
Opening Ceremony
Press Conference
Targeted Recruiting Events
Extensive Media Coverage
Business Competition
VIP Dinner
Closing Gala Dinner

Sponsorship Opportunities:
General Sponsorship
Special Events
Case Study Workshops
Delegate Database

Conference Program

PLENARY SESSIONS

The US Financial Crisis and Longterm Effects on Asia | Monetary Policy and Macroeconomic Trends

PANEL TOPICS

New Relationship Between the West and the East | Free Markets in Asia: Government Control and Regulations | Securing the Future of Energy in Asia | ASEAN: Following in EU's Footsteps | Private Equity in Asia: Institutional Investment for the West | Technology and Innovation | Entrepreneurship and Microfinance in Asia | Brand Recognition and Loyalty |

CASE STUDY WORKSHOPS

Building a Brand | IPOs in Asia | Corporate Social Responsibility | Ethics and Culture

Contact Us

Speakers and Sponsors: exec@hpair.org

Delegates: bconf-help@hpair.org